



SARAH TRIST
DANCE MANAGEMENT AGENCY

The Riddle



A digital outdoor treasure hunt

PLAY a game, SOLVE a riddle, MAKE a dance

Founder choreographer of **NOCTURN**, **John Darvell**, began his professional dance career after working outside the arts for more than a decade. He creates contemporary dance narratives and explores social issues through the application of digital technologies.

NOCTURN's latest work **The Riddle** employs QR technology to reveal clues for audience participants to follow on a bespoke outdoor dance trail.

Using their smartphones, participants follow a map to hunt down QR codes on posters on the trail. Each QR code reveals a specific clue. As the clues are solved, films are played on their smartphone, along with some commentary on the consumption of digital technology and a set of instructions to create a section of movement. **The Riddle**'s central character in the films is Pæn, a mythical figure in the landscape, inviting audiences to re-engage with their outdoor environment, solve problems and have fun with a dance routine.

Great for couples and small groups, **The Riddle** offers a shared experience for participants which is interactive and decidedly different, typically appealing to people who want to try a new activity with family or friends. The emphasis is on having fun, with participants enjoying **The Riddle** at their own pace and according to their particular interests and abilities. No previous experience of dance is required.



BOOKING DETAILS

The Riddle has been commissioned by Greenwich Dance as part of a new initiative **ArtsUnboxed** designed to create sustainable and cost effective ways for arts presenters to access self-contained performance and participation projects that can be presented anywhere, with a minimum of local organisation. The “Box” for **The Riddle** contains everything needed to implement the experience on site, including a step by step “how to” guide, dedicated web pages, QR posters and all marketing assets (see below for full list). **The Riddle** can be run for a day, a weekend or a whole festival, all for the same one-off licence fee of £1000.

Available:	On request
Running time:	approximately 90 minutes
Suitability:	Urban, rural, parkland, heritage, beach, woodland
Websites:	https://www.the-riddle.co.uk/ https://www.stdma.com
Trailer:	https://vimeo.com/599603525 Password: Nocturn
Fee:	£1000 (licence via https://artsunboxed.com/)
Wraparound:	Workshops available at additional cost
Contact:	Sarah Trist @ Sarah Trist Dance Management Agency 07757 654790 sarah@stdma.com

Each Box for **The Riddle** contains:

- Dedicated The RIDDLE website pages
- Step by step “how to” guide
- Test user experience
- Marketing copy - 100, 65, 50, 40 & 20 word versions
- 8 eNewsletter copy text with images and links to videos
- Over 30 images all at different image sizes i.e. 72/300dpi and optimised for Facebook, Instagram and Twitter
- 12 behind the scenes images for marketing
- A3 and A5 marketing posters
- QR code posters to run the experience
- 16 storyboard illustration images
- The RIDDLE trailer
- COVID Compliancy and resources documents
- How to set up automatic emails
- Legal documents
- Accessibility audio and written introductions for all videos
- Guide to themes explored for running their own community engagement
- All music files
- Checklist